



NEWS RELEASE
FOR IMMEDIATE RELEASE

Contact: Jimmy Lee
VP Sales & Marketing
Phone: 770.983.7946
Email: jlee@KesScience.com

**KES ANNOUNCES 2008 SEAL OF AIR SECURITY AWARD RECIPIENT
AT PMA'S FRESH SUMMIT IN ORLANDO, FL.**

ATLANTA, Georgia (October 16, 2008) – KES Science & Technology is proud to announce that **DiMARE FRESH** is the 2008 recipient of the Seal of Air Security (SAS) award. This is a certification program that recognizes those in the perishables industries who use *AiroCide PPT* to provide advanced air quality protection. DiMARE FRESH will be honored for their commitment to offer a superior product that lasts longer and stays fresher using environmentally friendly, energy efficient technology. The award will be presented at KES' booth #2453 at the PMA Fresh Summit Expo in Orlando, FL on Saturday afternoon October 25th at 12:00 p.m.

The SAS certification signifies the proactive steps members take to address airborne contamination, which is becoming an important issue to industry regulators. Program members are divided into four categories (retail, distribution, processing/manufacturing, and analytical laboratories) and are given tools to promote their air quality efforts to their customers and peers.

- MORE -

DiMARE FRESH was chosen for the 2008 Seal of Air Security Award for showing a commitment to air quality improvement and exhibiting superior efforts in food safety, quality assurance and shelf-life extension. The DiMare family has a strong history of almost 80-years in commitment to Food Safety. Through strong determination and perseverance their original core values live on. They have established a nationwide network of distribution facilities that services our great country. For more information concerning DiMARE FRESH, please visit www.dimarefresh.com.

The *AiroCide* technology is not a filter and compliments results of filtration systems like HEPA/MERV. The patented technology, integrated with Photocatalytic Oxidation (PCO), work in unison to destroy harmful airborne microbes and dismantle volatile organic compounds (VOC). Clinical studies show a six-log kill rate for microbials and up to 99% removal for VOC's. The *AiroCide* technology is a FDA listed class II medical device that is also used in health care settings. The “plug and play” technology is also energy efficient, as it was originally designed for the NASA space station program to successfully conduct astroculture experiments that required air free of mold spores and ethylene gas.

AiroCide PPT is manufactured and distributed by Atlanta-based KES Science and Technology, Inc. (KES). KES has supplied the grocery and other food industries with perishable preservation technologies for more than 20 years. *AiroCide* is an FDA Class II listed medical device. For more information please visit www.KesScience.com or www.airocide.com or contact Jimmy Lee at jlee@KesScience.com.

###